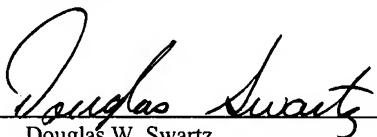


REMARKS/ARGUMENTS

By this Preliminary Amendment, Applicant has added new claims 29 and 30, directed to a pressure sensitive adhesive. Applicant contends that these new claims do not add new matter. Support for new claims 29 and 30 may be found as follows. Applicant, in the subject application, has incorporated by reference a number of copending and issued patents and patent applications. Applicant had incorporated by reference copending U.S. Serial No. 10/265,206, entitled SCREEN PRINTED RESIN FILM APPLIQUE OR TRANSFER MADE FROM LIQUID PLASTIC DISPERSION. See instant application, p. 10. In U.S. Serial No. 10/265,206, a secondary adhesive being a pressure sensitive adhesive is disclosed in the paragraph beginning on p. 21, line 6 through 22. Support for the instant new claims may also be found in U.S. Patent 6,110,560, issued August 29, 2000, to Louis B. Abrams, entitled "Mixed-media Flock Heat Transfer with Insert Material" at Col. 7, lines 10-19; Col. 4, lines 18-67 through Col. 5, lines 1-7; and Figures 2, 3, and 4. This application was incorporated by reference in the instant application on page 9 through page 10. Also referenced in the instant application at p. 9, line 17 through p. 10, line 4 is U.S. Patent No. 6,010,764, issued January 4, 2000, entitled TRANSFER FABRICATED FROM NON-COMPATIBLE COMPONENTS. Support for the new claims may be found in U.S. 6,010,764 at Col. 2 lines 35-44, Col 4 line 15 through Col. 5 line 21, and Col. 7 lines 21-30.

Please enter this Preliminary Amendment before examination of the above referenced application. In the event that the Examiner has any questions, the Examiner is invited to contact the below-named attorney at (303) 863-9700.

Respectfully submitted,
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